



## CCC Intelligent Solutions Selected by Premium Automaker to Help Drivers Connect with Certified Repairers and Take the First Step Toward Repair

May 29, 2025 at 8:00 AM EDT

*CCC's Digital and AI Solutions Support BMW Drivers After a Collision as the Number of Promotionally Priced OEM Parts Available to Repairers Triples*

CHICAGO--(BUSINESS WIRE)--May 29, 2025-- [CCC Intelligent Solutions Inc.](#) (CCC), a leading cloud platform provider powering the P&C insurance economy, today announced that it was selected by BMW of North America to help enhance the post-collision experience for its drivers. By integrating CCC technology into its customer-facing digital experience, BMW now makes it easier for drivers in the U.S. to find and connect with certified repair centers, request photo estimates and gain early insight into repair costs. At the same time, the number of BMW certified parts available to repairers has been significantly expanded through CCC® Parts, helping shops access competitively priced original BMW components.

To help more drivers connect with BMW-certified repairers, CCC's technology has been integrated into BMW's Certified Shop Locator to enhance its functionality. Through CCC® OEM Net Refer, BMW Certified Collision Repair Centers (CCRCs) with CCC® Engage can now offer drivers the ability to request a photo estimate or book an appointment directly through the locator. These shops can also enable CCC's AI-powered Repair Cost Predictor, which analyzes driver-submitted photos to instantly generate a repair cost range, giving consumers early insight into potential damage before scheduling a formal estimate or filing a claim.

Through CCC® Promote, the number of eligible promotionally priced BMW parts available in 2025 has tripled making it easier for more than 30,500 repair facilities to access BMW parts from participating dealers using CCC Parts. BMW has also designated CCC Parts as its platform for managing dealer rebate programs, helping dealers streamline incentives and maintain consistency across the network.

"BMW is improving how drivers and repairers engage after a collision," said Andreas Hecht, senior vice president of mobility at CCC. "We're proud to support that commitment through technologies that simplify the repair journey, increase visibility into shop performance and help enable access to original BMW parts."

To learn more about CCC's OEM solutions, visit [cccis.com/oem](https://cccis.com/oem).

### About CCC

CCC Intelligent Solutions Inc. (CCC), a subsidiary of CCC Intelligent Solutions Holdings Inc. (NASDAQ: CCCS), is a leading cloud platform for the multi-trillion-dollar P&C insurance economy, creating intelligent experiences for insurers, repairers, automakers, part suppliers, and more. The CCC Intelligent Experience (IX) Cloud™ platform, powered by proven AI and an innovative event-based architecture, connects more than 35,000 businesses to power customized applications and platforms for optimal outcomes and personalized experiences that just work. Through purposeful innovation and the strength of its connections, CCC technologies empower the people and industry relied upon to keep lives moving forward when it matters most. Learn more about CCC at [www.cccis.com](https://www.cccis.com).

### Special Note Regarding Forward-Looking Statements

This press release contains forward-looking statements that are based on beliefs and assumptions and on information currently available. In some cases, you can identify forward-looking statements by the following words: "may," "will," "could," "would," "should," "expect," "intend," "plan," "anticipate," "believe," "estimate," "predict," "project," "potential," "continue," "ongoing" or the negative of these terms or other comparable terminology, although not all forward-looking statements contain these words. These statements involve risks, uncertainties and other factors that may cause actual results, levels of activity, performance or achievements to be materially different from the information expressed or implied by these forward-looking statements. Forward-looking statements in this press release include, but are not limited to, statements regarding future use and performance of CCC's digital solutions. We cannot assure you that the forward-looking statements in this press release will prove to be accurate. These forward-looking statements are subject to a number of risks and uncertainties, including, among others, competition, including technological advances and new products marketed by competitors; changes to applicable laws and regulations; and other risks and uncertainties, including those included under the header "Risk Factors" in CCC's filings with the Securities and Exchange Commission ("SEC"), including the Form 10-K filed February 25, 2025, which can be obtained, without charge, at the SEC's website ( [www.sec.gov](https://www.sec.gov)). The forward-looking statements in this press release represent our views as of the date of this press release. We anticipate that subsequent events and developments will cause our views to change. However, while we may elect to update these forward-looking statements at some point in the future, we have no current intention of doing so except to the extent required by applicable law. You should, therefore, not rely on these forward-looking statements as representing our views as of any date subsequent to the date of this press release.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20250529221446/en/): <https://www.businesswire.com/news/home/20250529221446/en/>

CCC Media Contact: Laura Weber  
[lweber@cccis.com](mailto:lweber@cccis.com) | 773.960.7144

Source: CCC Intelligent Solutions Inc.