



CCC Introduces Integrated Website Builder for Collision Repairers

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CCC® Amplify Helps Repairers Launch Customized Websites in Minutes and Strengthen their Online Presence

CHICAGO--(BUSINESS WIRE)--Oct. 30, 2023-- [CCC Intelligent Solutions Inc.](#) (CCC), a leading cloud platform powering the P&C insurance and collision repair economy, today announced the launch of CCC® Amplify, an easy-to-use digital solution that helps collision repairers build and launch customized websites in minutes. Available through the [CCC ONE®](#) platform, CCC Amplify simplifies the process of creating and maintaining a website by integrating CCC ONE shop information. The solution is designed to strengthen the online presence and lead generation efforts of repairers, whether they are creating a website for the first time or are looking to replace an existing one.

"Running a busy repair shop, I knew the importance of having an online presence, but didn't have the time or technical expertise to build my own website," said Bryan Sorto, owner of [D&B Auto Repair](#) in Deer Park, New York. "CCC Amplify made creating a website so simple. I was surprised to see my site up and running on the same day I started working on it. It's that quick and straightforward. Now it's easier for our customers to find us online and connect with us."

CCC Amplify simplifies website creation and maintenance by leveraging shop information from CCC ONE to fill pre-designed website templates. Repairers can choose from a variety of templates and customize them as needed, such as adding a careers page for open positions. With intuitive drag-and-drop tools, website creation becomes accessible to everyone, including those with no technical experience. In addition, repair shops with [CCC® Engage](#), a CCC ONE solution that drives digital traffic to shops, can enable appointment booking and photo estimate requests through their sites, providing added convenience for consumers.

"Many repair shops find it challenging to build and maintain a website because of the technical expertise required and time commitment, which is why we see so many with outdated or nonexistent websites," said Mark Fincher, vice president, product management, automotive services at CCC Intelligent Solutions. "By making website creation simpler, we're giving repairers an easy way to engage with more consumers and increase visibility of their services. CCC Amplify makes sure that repairers can easily be found online, which is where most consumers begin searching for repair services. It also helps create a great online experience for their customers."

The CCC ONE platform improves every stage and level of the collision repair cycle, including the consumer experience. CCC has combined key business operations into one solution to help collision repairers drive more business, improve their repair process, simplify operations, and exceed consumer expectations.

To learn more about CCC Amplify, visit www.cccis.com/amplify.

About CCC

CCC Intelligent Solutions Inc. (CCC), a subsidiary of CCC Intelligent Solutions Holdings Inc. (NASDAQ: CCCS), is a leading SaaS platform for the multi-trillion-dollar P&C insurance economy powering operations for insurers, repairers, automakers, part suppliers, lenders, and more. CCC cloud technology connects more than 35,000 businesses digitizing mission-critical workflows, commerce, and customer experiences. A trusted leader in AI, IoT, customer experience, network and workflow management, CCC delivers innovations that keep people's lives moving forward when it matters most. Learn more about CCC at www.cccis.com.

Special Note Regarding Forward-Looking Statements

This press release contains forward-looking statements that are based on beliefs and assumptions and on information currently available. In some cases, you can identify forward-looking statements by the following words: "may," "will," "could," "would," "should," "expect," "intend," "plan," "anticipate," "believe," "estimate," "predict," "project," "potential," "continue," "ongoing" or the negative of these terms or other comparable terminology, although not all forward-looking statements contain these words. These statements involve risks, uncertainties and other factors that may cause actual results, levels of activity, performance or achievements to be materially different from the information expressed or implied by these forward-looking statements. Forward-looking statements in this press release include, but are not limited to, statements regarding future use and performance of CCC's digital solutions. Such differences may be material. We cannot assure you that the forward-looking statements in this press release will prove to be accurate. These forward-looking statements are subject to a number of risks and uncertainties, including, among others, competition, including technological advances and new products marketed by competitors; changes to applicable laws and regulations and other risks and uncertainties, including those included under the header "Risk Factors" in most recently filed Form 10-K by CCC with the Securities and Exchange Commission ("SEC") on March 2, 2023, which can be obtained, without charge, at the SEC's website (www.sec.gov). The forward-looking statements in this press release represent our views as of the date of this press release. We anticipate that subsequent events and developments will cause our views to change. However, while we may elect to update these forward-looking statements at some point in the future, we have no current intention of doing so except to the extent required by applicable law. You should, therefore, not rely on these forward-looking statements as representing our views as of any date subsequent to the date of this press release.

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